

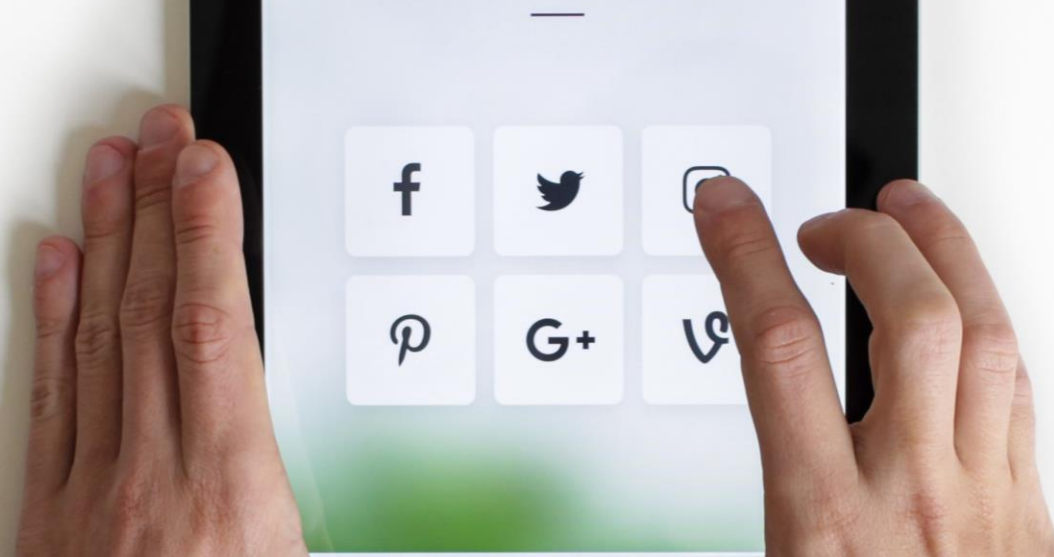
# Jodo Link

*A service from the Jodo World Framework*

“Designed to deliver high-end unified communications through a “multi-device, multi-lingual, multi-media framework” for the connected business world.”

Business Communications for the new Digital Economy

Click. Connect Experience.  
Borderless Business



# What is Jodo Link?

**Jodo Link is a service that provides 2-way digital voice, video & chat communication between an organization and their customer.**

It is a method of secure, browser-based, live communication that can be added to an organization's website, emails, digital ads & social media, between an employees or authenticated user of an organization and their customers, & prospects globally.

# Jodo Digital Link

Digital Communications offer far more than traditional channels.



**Deliver real-time services for customers**  
**Collapse existing business processes**



Start direct **Voice & Video** conversation via a simple link from any digital asset or element



Use Jodo Link links to quickly & securely start **Group Conversations**.



Start **Live Voice, Video & Chat** directly from **Advertising Campaigns**.



Track customer engagement from multiple Ad campaigns using **Advanced Analytics**.



# Jodo Digital Link

Digital Communications offer far more than traditional channels.



**Customers can initiate Direct conversations with employees with a simple business link**



**No Phone Systems, No Geographical Barriers**




**Customers can quickly & easily connect with their mapped employees**



**All conversations recorded and can be analyzed .**



**Deliver real-time services for customers**  
**Collapse existing business processes**



**Jodo Link creates  
new possibilities  
& transforms the  
way customers  
connect to your  
business.**



## Jodo Link in digital signatures for D2C Conversations GLOBALLY

Embed a Jodo Link link into any Email & start secure digital Voice, Video & Chat conversations with customers, employees & your business.



Voice



Video



Chat

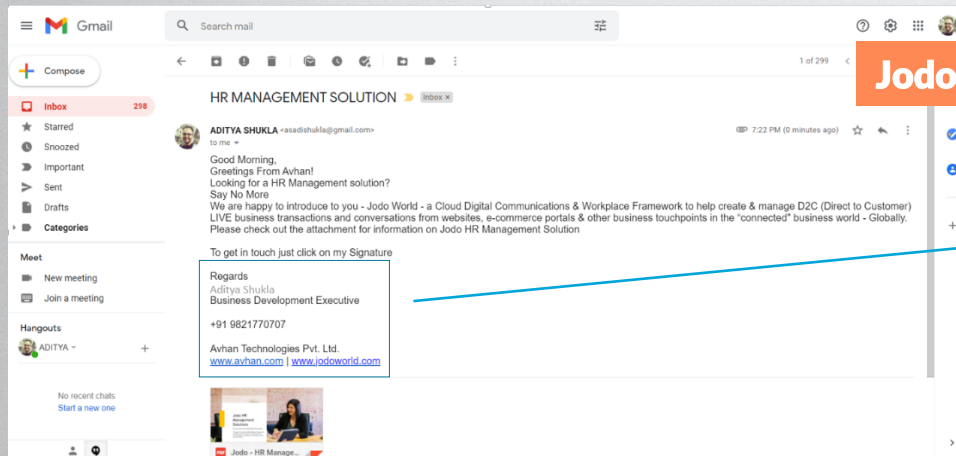


Doc & Screen  
Sharing

# Jodo Link transforms E-Mail Marketing

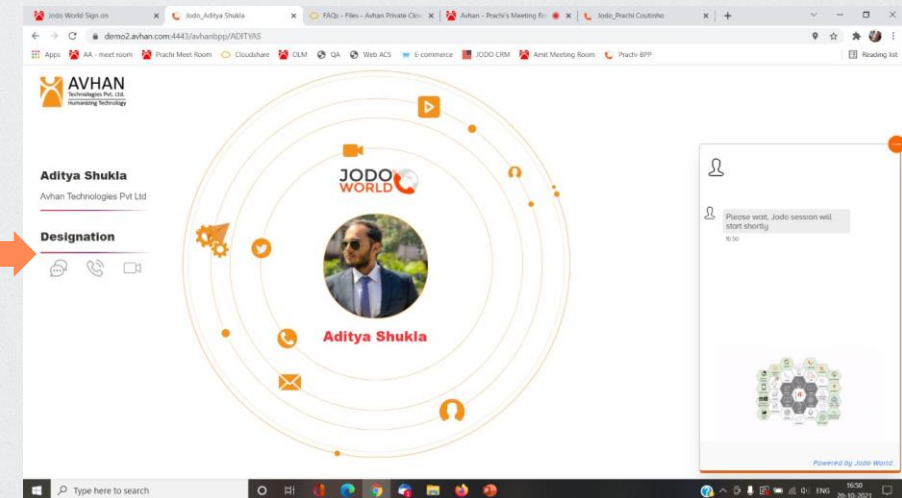
## Jodo Links in emails to start D2C LIVE Conversations

- Add **Jodo Link** in your **email signatures** and watch your business grow globally.
- Integrate powerful **LIVE communications** directly into your business & enterprise mail.



**Jodo Link link**

Regards  
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# Jodo Link transforms Advertising.

**Embed.**



**Scan.**



**Connect.**



Its easy.

## Step 1.

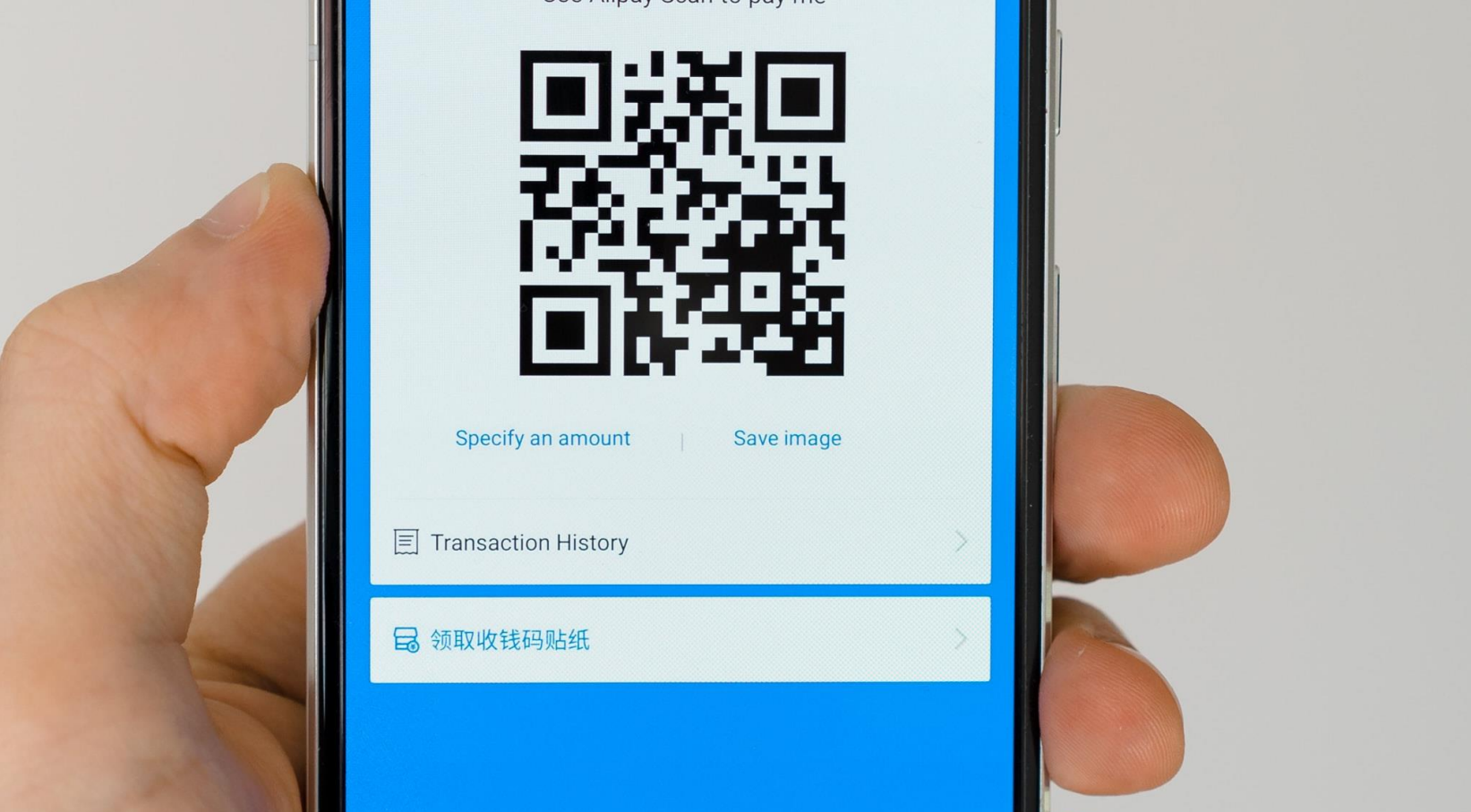
QR codes are embedded with a Link link of an Employee Or Advertiser

## Step 2.

Display QR codes in Newspapers, Magazines, Billboards & Posters

## Step 3.

Customers can scan them & start Voice, Video or Chat with an Employee Or Advertiser





## **Jodo Link transforms Social Media Marketing**

Start D2C LIVE conversations from SM campaigns Globally...Track campaign conversions at street level in multiple markets



**Integrate voice,  
video & chat  
directly into your  
social media  
platforms.**



**Empower your  
employee to interact  
directly with your  
customer on their  
preferred social  
media platforms.**



**Jodo Link Links can be shared through  
any popular Social Media platform**

## Digital Economy, New Possibilities

Digital Communications offer far more than traditional channels.



### Jodo Link offers more than just a connection ...

- Device Detection
- GPS & Location tracking
- Employee & Customer History
- Bandwidth detection to direct business actions
- Connections based on business objectives, & Customer Profiles



01

**Log conversations into business applications easy  
DIY integration.**

02

**Supports all major browsers like Chrome, Firefox  
Edge & Safari.**

03

**Added HTTPS, APPSEC & DOT security layer for 100%  
secure connections & recorded conversations.**

04

**Conversations can be directly integrated into  
CRMs, ERPs, & HRMS within the same frame.**

05

**OFCOM, TRAI, FCC compliant.**





You've got questions?  
Get in touch



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Instagram: worldjodo

<https://www.jodocloud.com/>

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